BLUE IRON SENTINEL

MARKET INSIGHT

Risk is rising. Is your security keeping up?

Theft, violence, and loss continue to climb, and the ability to see, verify, and act on what happens at every site has never mattered more.

THE THREAT IS GROWING

18%

increase in the average number of shoplifting incidents per retailer, 2024 versus 2023

NRF, 2025

17%

increase in threats or acts of violence during shoplifting and theft events over the same period

NRF, 2025

64%

of retailers report less than half of their store-related theft incidents to law enforcement

NRF, 2025

THE COST OF LOSS

$112.1B

in U.S. retail shrink losses in 2022, up from $93.9 billion in 2021.

NRF NATIONAL RETAIL SECURITY SURVEY, 2023

WHERE LEGACY SECURITY FALLS SHORT

Incidents without evidence

When footage is missing, unclear, or slow to find, losses are hard to report, recover, or prosecute.

Systems that fail quietly

Cameras that stop recording or doors that stop reporting often go unnoticed until an incident.

Inconsistent sites

Different systems at different locations make it hard to see risk across the whole operation.

Top 3 Exterior security, interior security, and merchandise protection were the top measures retailers reported increasing in the past year. NRF, 2025

Modern security turns incidents into clear, usable evidence.

Blue Iron Sentinel unifies cloud video, access control, and continuous system monitoring, so every site is visible, verified, and ready when it matters.

SOURCES NRF, The Impact of Retail Theft & Violence 2025, nrf.com/media-center/press-releases/new-study-finds-retailers-continue-to-contend-with-rising-levels-of-theft-and-violence · NRF, National Retail Security Survey 2023, nrf.com/media-center/press-releases/shrink-accounted-over-112-billion-industry-losses-2022-according-nrf