BLUE IRON SENTINEL

SELF-STORAGE INDUSTRY INSIGHT

Record demand. Is every facility secure?

More tenants, more facilities, and leaner onsite staffing mean more access to control and more property to protect.

RECORD DEMAND

16.7M

U.S. households rented self-storage in 2024, a record 12.6% of all households

SSA DEMAND STUDY, 2025

68K+

active self-storage facilities across the United States, with thousands more in development

TRACTIQ, 2026

66%

of owners and operators already use some form of remote management, and 32% more want to

SPAREBOX SURVEY, 2024

TOP OF MIND

85%

of self-storage owners, operators, and managers say they are worried about theft and break-ins.

JANUS INTERNATIONAL AND MODERN STORAGE MEDIA SURVEY

WHERE RISK LIVES AT A FACILITY

Gates and perimeters

Tailgating at the gate, cut fences, and after-hours entry put every unit on the property at risk.

Drive aisles and hallways

Cut locks and multi-unit break-ins are hard to investigate without clear video of who was on site.

Unstaffed and remote hours

With lean or no onsite staff, problems surface late unless systems are monitored and verified.

RISK ON THE GROUND

57%

of owners and operators report repeated break-ins, including multiple units hit at once or recurring incidents

JANUS INTERNATIONAL AND MSM SURVEY

32%

of operators said crime at their facilities increased over the past year

MODERN STORAGE MEDIA SURVEY, 2025

43%

of tenants say theft prevention is their most significant concern when choosing a facility

STORABLE TENANT INSIGHTS, 2024

Every facility. One standard. Secure around the clock.

Blue Iron Sentinel unifies cloud video, access control, and continuous system monitoring, so every facility in your portfolio is visible, verified, and ready.

SOURCES Self Storage Association, selfstorage.org · TractIQ, tractiq.com · PR Newswire, prnewswire.com · Janus International, eu-assets.contentstack.com · Modern Storage Media, modernstoragemedia.com · Storage Unit Software, storageunitsoftware.com